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Message from the HPA Chairman



It is an exciting time to be a member of the Hosted Payload Alliance. In just over a year, our organization went from a small consortium of companies that wanted to spread the word about the value of using hosted payload space to a full-fledged trade association that represents every aspect of the industry.

And our growth couldn't come at a better time. For those of us who have understood the value of hosted payloads for government space missions, the time we have long awaited for has arrived. U.S. space policy now openly advocates for an increasing role of commercial space to meet government requirements, including the use of non-traditional options – such as hosted payloads – for the acquisition of space goods and services. For the U.S. government, considering the use of hosted payloads has become a timely and cost-effective solution for its needs. For those of us in this business, our solution puts us in a unique position to not only grow the demand for hosted payload space, but also to create impact for public sector partners.

As the need for our space expands, it is increasingly important that our organization represents the full view of our industry, which is why we are excited about the rapid growth of our Alliance. By welcoming members such as Harris, Raytheon, EADS North America, Arianespace and ATK Space Systems, HPA not only shares the perspective of satellite operators and manufacturers, but also represents the view of payload manufacturers, systems integrators, launch vehicle companies, international companies and support organizations that help governments create mission architectures.

It is clear to me that 2012 will afford HPA a significant leadership opportunity. As early as next week's Satellite 2012 conference, our hope is that hosted payloads will be an important topic of

conversation. We have partnered with Access Intelligence to run a full-day track on hosted payloads as part of Satellite 2012, and we have already planned an active agenda for NSS, Reinventing Space and SATCON. Our presence at these important conferences will not only help solidify our thought leadership on this topic, but will help pave the way to continued cooperation with our government partners including USAF and NASA.

As the government continues to trim its budget and expand its need, the Hosted Payload Alliance will continue to advocate and educate about the benefits of hosted payloads and demonstrate to all of our public and private partners our unique solutions to meet critical government needs in a balanced and comprehensive manner.

I look forward to the year ahead and hope to see you at one of the many events we have on schedule in the coming months.

Don Thoma

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Hosted Payload Forum Line-up at Satellite 2012 March 12-15, 2012, Washington, DC USA

The State of Hosted Payloads: A Foundation for the Future

- **Don Thoma**, HPA Chairman and Executive Vice President, Marketing, Iridium
- **Claude Rousseau**, Northern SKY Research

The State of Hosted Payloads: A Foundation for the Future

- **Robert Cleave**, HPA Treasurer and Director, Lockheed Martin Space Systems
- **Bob Caffrey**, NASA-GSFC
- **Capt. Jack Nicholson (Ret)**, MUOS
- **Kyle Schmackpfeffer**, Director, Commercial and Responsive Systems, ITT Exelis Geospatial System
- **RayMing Chang**, Advanced Capabilities Program Manager, GPS III

Non-Traditional Acquisition Initiatives: A Necessary Partnership

- **David Anhalt**, HPA Vice Chair and Vice President of US Government Solutions, Space Systems/Loral
- **Philip McAlister**, Director, Commercial Space Flight Development, NASA
- **Doug Loverro**, Executive Director, Space and Missile Systems Center
- **Bruce Bennett**, Program Executive Officer for Communications, DISA
- **Bernie Collins**, Senior Advisor for Science and Technology ODNI/AT&F (Office of the Director for National Intelligence/Acquisition, Technology & Facilities)

CHIRP: Success Through Shared Risks

- **Rich Pang**, HPA Secretary and Senior Director, Hosted Payloads, SES Government Solutions
- **Brent Armand**, CHIRP Program Manager, Orbital Sciences Corporation
- **Timothy Deaver**, Vice President, Market Development, SES Government Solutions
- **Capt. Eric Rabarijaona**, Program Manager, CHIRP, United States Air Force
- **John Fleming**, CHIRP Program Manager/CMAC Mission Director, Science Applications International Corporation

Joint Capability Procurement via Hosted Payloads

- **Don Brown**, HPA Board Member and VP, Hosted Payload Programs, Intelsat General Corporation
- **Major General Tim McOwan**, DSC, CSM, Head – Australian Defence Staff, Australian Defence Force
- **David Cavossa**, VP and General Manager, Government Solutions, Harris Caprock
- **Vince Squitieri**, Navy Communications and GPS Navigation Program Manager Program Executive Office C4I PMW/A 170
- **Marco Brancati**, Senior Vice President, Network & Connectivity Business Unit, Telespazio
- **Patricia Gamble**, Deputy for International Affairs, Office of the US Assistant Secretary of Defense, Networks and Information Integration

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Welcome to Our New Associate Member

THALES

Important Dates

National Space Symposium

April 16 – 19, 2012, Colorado Springs, CO USA

- On April 17, HPA Board Member Clayton Mowry will participate in the panel “Launch Providers, Propulsion Partners and the Way to Space”
- On April 18, Hosted Payload Session: Hosting Government Payloads on Commercial Satellites - International Experiences and Lessons Learned

Reinventing Space 2012

May 7 – 11, 2012, Los Angeles, CA, USA

HPA Board Member Jim Mitchell’s paper, “Governments Turn to Hosted Payloads for Cost Savings & Risk Sharing,” has been selected as an alternate presentation. Check with [HPA Headquarters Staff](#) for updates.

HPA staff is working with the Reinventing Space conference organizers for an additional hosted payload-specific event. Please check back for further information.

HPA Hosted Payload Workshop with NASA

May 30 – 31, 2012

HPO/HPA Hosted Payload Forum at Space and Missile System Center

To be determined

HPA Annual Business Meeting at SATCON

November 14 – 15, 2012

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